

What is claimed is:

1. A method of printing time sensitive documents, the method of printing comprising:
receiving an intended delivery location with each of a plurality of documents;
determining a time required to deliver each document to the intended delivery location;

5 determining a desired date of receipt; and

printing each document to allow for the time required to deliver each document on the
desired date of receipt.

2. The method of printing of claim 1 wherein further comprising:

10 obtaining shipping data for each document; and

printing a shipping label for each document in-line with each document.

3. The method of claim 2 further comprising stapling a shipping label to the
document.

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4. The method of claim 1 further comprising shipping each document.

5. A method for distributing time-sensitive documents, comprising:

receiving shipping data from a customer, the shipping data having a plurality of records,

20 each of the plurality of records including at least a recipient field, a recipient
address field, a recipient zip code field, and at least one variable recipient field to be
used to for customizing a document in a manner independent of recipient name,
recipient address, and recipient zip code;

determining a carrier service level for each record;

25 receiving an intended delivery time associated with each record;

determining an intended time of shipment for documents associated with each record based
on the carrier service level for each record and the intended delivery time associated
with each record;

prioritizing the plurality of records based on the intended time of shipment;

30 printing a customized document incorporating customized information based on the at least
one variable recipient field for each record;

shipping the customized document at the intended time of shipment using the associated carrier service level;

the printing and shipping occurring consecutively and without delay such that shipping occurs immediately after printing.

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6. The method of claim 5 further comprising printing a shipping label associated with each customized document inline with each customized document such that each shipping label and associated customized document are readily physically associated.

10 7. The method of claim 6 wherein the shipping label associated with each document is secured to the customized document.

8. The method of claim 7 wherein a staple is used to secure the shipping label to the customized document.

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9. The method of claim 5 wherein the intended delivery time is a particular date.

10. The method of claim 5 wherein the shipping data is from a text file.

20 11. The method of claim 5 wherein the shipping data is from a database file.